

Terms and Conditions for the HUMMEL AG Trade Fair Giveaway at SPS 2024

1. Organizer of the Giveaway

The organizer of the giveaway is HUMMEL AG, Lise-Meitner-Straße 2, 79211 Denzlingen, Germany (hereinafter referred to as "Organizer"). The prizes are provided by Jochen Schweizer GmbH.

2. Prizes

Participants can win one of three exclusive outdoor adventures for two people, provided by Jochen Schweizer GmbH. Winners can choose from the following tours:

- Canoeing on one of Germany's picturesque rivers
- Canyoning introductory tour in Bavaria, Tyrol, or Vienna
- Stand-up paddling tour on a lake of choice

3. Eligibility

All adult visitors (minimum age: 18 years) of the SPS 2023 trade fair in Nuremberg are eligible to participate. Employees of HUMMEL AG and their relatives are excluded from participation. Participation in the giveaway is free of charge. No paid services are required for participation.

4. Duration of the Giveaway

The giveaway takes place during the trade fair from November 12 to 14, 2024. Entries received after this period will not be considered.

5. Participation Requirements

To participate in the giveaway, participants must either:

- Submit their business card at the HUMMEL trade fair stand or
- Have their contact details recorded by a HUMMEL AG employee.

Only one entry per person is allowed. Multiple entries will not be considered.

6. Winner Selection

Winners will be randomly selected from all valid entries. Cash payments or exchanges of prizes are excluded.

7. Announcement and Notification of Winners

Winners will be notified by email no later than one week after the end of the trade fair. In the email, they will be asked to choose their preferred outdoor tour from the three mentioned options. If a winner does not respond within 14 days of notification, the prize will be forfeited, and a new winner will be selected.

8. Data Protection

The Organizer is responsible for the collection, processing, and use of participants' personal data. The Organizer will use the participant's personal information and other personal data only in accordance with the legal provisions of data protection law. The Organizer informs that all personal data of the participant will not be shared with third parties or made available for use without consent. The Organizer will only store, process, and use the information to the extent necessary for the execution of the giveaway or if there is additional consent from the participant. Participants may revoke their consent to the storage and use of their data at any time via email at datenschutz@hummel.com.

Data will be stored only for the duration of the giveaway and subsequent contact. Upon completion of the giveaway and, if desired, further communication, the data will be deleted unless a legal retention period prevents this.

9. Availability of Terms and Conditions

The complete terms and conditions will be published on the HUMMEL AG website (www.hummel.com) and can be accessed at any time. A clearly visible and direct link leads to the terms and conditions.

10. Disclaimer

HUMMEL AG assumes no responsibility for technical disruptions that may affect participation in the giveaway. The Organizer is only liable for gross negligence or intent.

11. Miscellaneous

The Organizer reserves the right to modify or terminate the giveaway in case of unforeseen circumstances. The legal process is excluded. The giveaway is subject solely to the laws of the Federal Republic of Germany.

As of: September 2024

By participating in the giveaway, participants accept the above conditions.